

DRAFT MINUTES
Detroit Employment Solutions Corporation Board
Strategic Planning Committee Meeting
Monday, May 12, 2014

Time: 8:30 – 10:30 a.m.
Location: 440 East Congress, 4th Floor, Detroit
Facilitating: Dr. George Swan, Chair

Directors Present: George Swan, Lena Barkley, Art Dudley, Cal Sharp
Directors Absent: Kenyetta Bridges, Karl Gregory
Staff Present: Pamela Moore, Robert Shimkoski, Kristin Bailey, Alessia Baker-Giles, L'Tanya Clegg,
Jose Reyes
Guest Present: Jeannine LaPrad, Corporation for a Skilled Workforce

Proceedings

The meeting of the Detroit Employment Solutions Corporation (DESC) Board Strategic Planning Committee was called to order at 8:40 a.m. by Dr. George Swan, Chair. A motion was made by Director Art Dudley to approve the Draft Agenda of May 12, 2014, supported by Director Cal Sharp. Motion Carried Unanimously. A motion was made by Director Dudley to approve the Draft Minutes of December 5, 2013 and February 10, 2014, supported by Director Sharp. Motion Carried Unanimously.

Discussion: Full Board Strategic Planning Session

The members discussed the timing of the strategic planning session, which they stated should take place after the new Board members have been appointed. Chair Swan asked Ms. Jeannine LaPrad, President/CEO at Corporation for a Skilled Workforce (CSW), whether she had a plan for the session. Ms. LaPrad recommended a three to four part agenda: (1) Board engagement (what are the implications for the agency); (2) where the organization is with strategic intent; (3) the political environment; and (4) funding. Director Sharp mentioned that the planning session should include a focus on the following issues: (1) the role of the Board members; (2) vision that has been put in place; (3) private funding; and (4) DESC's focus for the next twelve months. Director Sharp also noted that once DESC is clear and focused on its goals, Board members will be better able to go out into the community to advocate for the agency.

The members discussed the idea of inviting partners to the session in order to demonstrate the strategic role that partners would play in workforce initiatives. Ms. Moore liked the idea of hearing from partners and noted that they could prepare a one-pager for distribution, share their vision, and how they feel about a partnership with the agency.

Discussion ensued pertaining to how the session should be structured as well as a potential list of invitees.

Fund Development

The committee discussed the agency's 501(c)3 status and the fact that those who would like to donate to the agency may want to see documentation that the agency is classified as a public charity. Ms. Moore also noted that Corporation for a Skilled Workforce (CSW) has agreed to accept funds on behalf of the agency and that funds could also be funneled through the City of Detroit.

Adjournment

With no further business to come before the Strategic Planning Committee, a motion was made by Director Sharp to adjourn the meeting at 10:00 a.m., supported by Director Dudley.

Submitted by: L'Tanya Clegg