



# **CITY OF DETROIT**

## **MAYOR'S WORKFORCE DEVELOPMENT BOARD**

Monday, August 14, 2017, 10:00 am-12noon

Location: Detroit Public Safety Headquarters

1301 Third Ave, Detroit MI 48226

### **Proposed Meeting Minutes**

***Co-Chairs: Cindy Pasky & Dave Meador***

#### **Call to Order:**

The meeting of the City of Detroit –Workforce Development Board was called to order at 10:17am by Workforce Development Board Co-Chair Cindy Pasky.

#### **Approval of Agenda:**

Chair Pasky asked for a motion to approve the Draft Agenda as presented. A motion was made and supported to adopt the draft as presented. Motion carried unanimously.

#### **Approval of Draft Minutes from March Meeting:**

Chair Pasky asked for a motion to approve the Draft Minutes of the June 5, 2017 meeting of the City of Detroit-Workforce Development Board. A motion was made and supported to adopt the Draft Minutes of the Meeting. Motion carried unanimously.

#### **REPORTS:**

##### **Co-Chairs Report-Cynthia Pasky and Dave Meador-Co-Chairs, City of Detroit-Workforce Development Board**

Chair Meador welcomed new Board member Hilarie Chambers (Reading Works). Chair Meador reported that the unemployment rate continues to drop to lows not seen for decades. We've also increased our training placements and are working to ensure the training is tied to jobs. Returning Citizen opportunities have been increasing steadily. Chair Pasky welcomed new Board members Alessandro DiNello (Flagstar Bank) and Mike Haller (Walbridge). These new board members can provide information on potential jobs in the Finance and Construction sectors. Alice Thompson (Black Family Development), Cal Sharp (Retired, Penske) & Nicole Sherard Freeman (DESC) were thanked for putting together a dashboard to track progress-didn't have that one year ago. GDYT: 8,127 youth successfully employed, raised \$10.6M to support at 530 various companies. In benchmarking other large successful cities, Boston for example, has career advisors in their high schools which helps their students focus on particular career paths and have opportunities in which they are interested in, (creating a year over year relationship with students). Thank you to all businesses who took students for summer jobs. We will continue to remove barriers for youth. The emerging best practice is to have mentors & coaches bridging experiences for students.



### **Executive Director's Report - Jeff Donofrio**

Thank you to Stephanie Nixon (DESC) for GDYT success. Asked Nicole Sherard Freeman, CEO of DESC, to introduce two new staff members: Michelle Rafferty (start 8/21) as COO, her focus will be on strategic initiatives and Detroit at Work. Terri Weems (start 9/7) as CFO, will focus on financial strategies and efficiencies.

Efforts to increase funding for training has resulted in more than doubling available funds. Thanks to Mayor Duggan, the Gordie Howe Bridge project will provide \$10 million to train Detroiters for construction opportunities and jobs related to international trade. We are working to help increase the number of Detroiters able to enter into WIOA funded training for these and other jobs through increasing income limitation from \$12K to \$50K for a house hold. This income level was determined using United Way's ALICE study for Detroit. Audits and financial oversight occur regularly to assure that services are being delivered appropriately.

We have had recent success in Healthcare training and placement thanks to the work of the Healthcare Committee. Adult training program at Randolph will start in October, with funding secured for at least three years. The SNAP program will also work to increase the number of people in training.

We're also working to continue to remove barriers. Speaking to the State Legislature to look at Driver's Responsibility Fees, for example. 18% of adult Detroiters have outstanding fees. Looking at training plans or community services efforts to reduce fees.

Question raised as to how to centralize efforts to enroll Detroiters in various programs like SNAP and other job training opportunities-creating more doors and access points.

### **Guest Speaker – Jay Williams, DTE Project Manager at Randolph; Malik & Ja'Mea, Skilled Trades Interns at DTE and Randolph Students**

Introduced themselves and their connection to Randolph and DTE intern activities. Commented on their opportunity to be guided at Randolph and the success they have had.

### **Randolph CTE Update – Deputy Director Nicole Stallings & Project Manager Omar Hasan**

Efforts at Randolph are continuing to move forward. Looking at various marketing opportunities to garner interest in Randolph. Electrical instructors is in place from IBEW apprenticeship program. Other industry and union liaisons in place to connect programs and students to jobs. Adult pre-apprenticeship & skills training is scheduled for October start. Representatives from Randolph and the Workforce Board will also continue recruiting at DPSCD high schools for the high school program.

Thank you to all the volunteers from companies and unions - their efforts have made a huge difference. Looking at the fall of 2018 to start Robotics, Green infrastructure, and Welding. Current funding will support the programs for 3-4 years. First two years of funding will have most impact on capital improvements, then need additional funding in future years, but costs are frontloaded and should go down over time. Mark Reuss raised the concern that factory jobs have changed from unskilled to skilled as jobs change to robotic and CNC based skill sets. The failure rate on drug testing is a common problem. Looking to pilot a drug program at Randolph in 2018.



**The SOURCE, Grand Rapids-Chioke Mose-Telesford & Dr. Colleen Allen, Autism Alliance of Michigan, Dan Varner, Goodwill**

Barriers to work for the unemployed and employed, hurt Detroiters and prevent successful movement into middle skill positions. Pre-hire, there are a lot of resources available, but once the employee is hired, the employer owns the problems of the employee and are often not able to solve. The Source, operated in Grand Rapids, is an employer resource network optimized to support employees by providing state case workers, partnerships within the community, and staff that builds relationships with employees to solve problems and keep individuals employed. They work to streamline benefits systems, community resources and public support to help employees. The Source started with eight companies in Grand Rapids working collaboratively to provide services to their employees and have become a trusted entity-an employer led model that can access a large number of resources.

Dan Varner, President of Goodwill, is working to launch a Source type program in Detroit. They have a funding stream and are connected to DHHS. As they are prepare to roll out their program in January, 2018, they are looking to connect with additional employers interested in participating in the program.

**Old Business-none brought forward**

**New Business-none brought forward**

**Public Comments**

None brought forward

**Adjournment**

With no further business to come before the City of Detroit- Workforce Development Board, Chair Pasky requested adjournment of the meeting. The meeting was adjourned at 12:03 pm. Motion carried unanimously.