



# CITY OF DETROIT

## MAYOR'S WORKFORCE DEVELOPMENT BOARD

---

Tuesday, March 7, 3:00 p.m. – 5:00 p.m.  
Location: Michigan Room, Detroit Public Safety Headquarters  
1301 Third Ave., Detroit, MI 48226

### Approved Meeting Minutes

*Co-Chairs: Cindy Pasky & Dave Meador*

#### Call to Order

The meeting of the City of Detroit – Workforce Development Board was called to order at 3:02pm by Workforce Development Board Co-Chair Cindy Pasky.

#### Approval of Agenda

Chair Pasky asked for a motion to approve the Draft Agenda as presented. A motion was made and supported to adopt the draft as presented. Motion Carried Unanimously.

#### Approval of Draft Minutes of November and January Meetings

Chair Pasky asked for a motion to approve the draft minutes of the November and January meetings of the City of Detroit – Workforce Development Board. A motion was made and supported to adopt the Draft Minutes of the Meeting. Motion Carried Unanimously.

#### REPORTS

#### Co-Chairs Report – Cynthia Pasky and Dave Meador – Co-Chairs, City of Detroit – Workforce Development Board

Chair Dave Meador opened the report by discussing recent meetings of a regional CEOs group convening on economic development and workforce topics. He spoke about improving the business attraction capabilities of Detroit relative to other metropolitan areas in the state and region. He mentioned aligning the work of this group with the Mayor's Workforce Development Board, avoiding redundancy, and taking workforce efforts to scale. Chair Cindy Pasky mentioned her recent workforce-oriented presentation to the group.

#### One Stop Operations –Directors Cal Sharp and Alice Thompson

Mr. Sharp and Ms. Thompson updated the Board on the committee's efforts to devise a series of metrics for tracking and evaluating the performance of the One Stops operated by Detroit Employment Solutions Corporation. They also discussed the creation of a dashboard that would display pertinent information in a public arena and the increased use of technology to integrate services and expand the One Stop footprint. Chair Pasky asked Board members to consider joining the committee to assist with the work being done.

Board member Paula Brown commented on the challenge and opportunity presented by the large number of Detroiters without a high school diploma or equivalency credential. Chair Pasky expanded on this point by highlighting Human Resources and Talent Acquisition practices that account for this deficit.

#### Executive Director's Report – Jeff Donofrio

Mr. Donofrio began his report by introducing Mr. Ric Preuss, Business Representative for the International Brotherhood of Electrical Workers Local 58. Mr. Preuss spoke to the Board about the investment IBEW Local 58 has made in Detroit, citing their nearby union hall and their 500 members who are Detroit residents, including 79 current apprentices. He spoke about the challenges the IBEW faces recruiting Detroit residents: transportation, drug testing, and high school credentials. Mr. Preuss highlighted the multiple programs designed to prepare individuals for their apprenticeship; E-Start, which is funded by the Department of Labor, and Access for All, which is privately funded. He also shared that within the past five years 1000 members have moved out of the city, and how this is a common occurrence once an individual reaches a certain income level.

Mr. Preuss also introduced two Detroit resident IBEW apprentices; Kanan Pinkard and Vonclair Williams. Both Mr. Pinkard and Ms. Williams addressed the Board, and shared why they entered the skilled trade and what challenges they faced in doing so. Both apprentices are currently working on the Little Caesar's Arena.

The floor was opened to questions and Board members inquired about the demographics of their membership with a specific focus on Detroiters who leave the city. Questions and subsequent discussion also revolved around the deficiencies that prevent Detroiters from becoming apprentices, the introduction of skilled trades to youth, and how Detroit Public Schools Community District is addressing both areas with career-focused initiatives and investments such as the Randolph school. Bishop Edgar Vann brought up the issue of un-registered or un-licensed electricians in the city. Chair Pasky mentioned the idea of bring pre-apprenticeship programs into prisons. Mr. Preuss concluded by saying the goal of IBEW is to eliminate pre-apprenticeship programs by ensuring high school graduates are qualified.

Mr. Donofrio invited the Board members to attend tours of the Randolph school on March 24<sup>th</sup> and April 6<sup>th</sup>. He also shared with the board a revised committee structure that better organizes the work of the Board. Mr. Donofrio shared that 6,100 applications have been received for Grow Detroit's Young Talent 2017, which outpaces 2016 applications. He did highlight that the program is still in need of financial support and employer positions for youth participants. Mr. Donofrio concluded his report by acknowledging the Workforce Leadership Academy members present at the meeting.

#### Healthcare Training Presentation – Conrad Mallett, Jeff Donofrio, Nicole Stallings

Mr. Mallett presented to the Board the Healthcare Committee's work to design and implement a training that would meet the needs of the hospital systems and provide a career pathway for Detroiters. He acknowledged the work of committee members and their respective staffs. Ms. Stallings presented the process by which the committee identified target positions, defined a training program, and selected training providers. She discussed the calendar and components of the program. Mr. Donofrio concluded the presentation by explained how the process would be repeated for additional positions in the healthcare sector.

Board members asked questions about specifics of the program and there was a brief discussion of the mentorship and retention components and the role of labor unions with the positions.

Detroit at Work Presentation – Chioke Mose-Telesford, Nicole Sherard Freeman, Alice Thompson, Jeff Donofrio

Chioke Mose-Telesford began the presentation by outlining how the previous process for training and placing Detroiters in jobs suffered from a lack of accessibility, information, and alignment. She spoke about how Detroit at Work is a relaunch of the process, that begins with the website that provides information to jobseekers on employer driven training tied to the high-growth sectors identified by the Board. She then talked about how Detroit Employment Solutions Corporation will thorough vet training providers and training programs, to ensure they will result in quality jobs.

Nicole Sherard-Freeman walked the Board through the Detroit at Work process, starting with on-line registration, followed by an in-person meeting at the One-Stop Career Centers during which next steps are decided upon, be it vocational training, placement, or work readiness. She highlighted the differences between Detroit at Work and the previous system, specifically in regards to outreach, opportunities, and funding and went into detail on each of those three areas. Ms. Mose-Telesford then presented the results thus far of Detroit at Work, calling out the 560 jobseekers who registered through the website, and breaking down their areas of interest.

Board members discussed specific components of the outreach strategy, specifically the mobile One Stop and opportunities for engaging the community. A gentleman in the audience interjected that he received a training in 2014-2015 that didn't result in a job, and how he thinks it was a waste of money. Ms. Sherard-Freeman responded that this system is designed to prevent that from happening again.

Alice Thompson presented to the Board the results of the One Stop Operations Committee work on establishing metrics for the DESC's One Stop Career Centers and promised to have actual numbers for the next meeting of the Board. Mr. Donofrio added to Ms. Thompson's presentation by discussing the need to expand these metrics to the wider workforce system, and mentioned the Workforce Summit that is planned for the end of March, at which providers will define their metrics and align their work. He also mentioned the Detroit City Council approving the transfer of funds to DESC for additional training.

Public Comment

No public comment to come before the board.

Adjournment

With no further business to come before the City of Detroit – Workforce Development Board Chair Pasky requested adjournment of the meeting. The meeting was adjourned at 4:55pm. Motion Carried Unanimously.